



# JENNIFER "X" JOHNSON

## Brand Ambassador

### CONTACT

JennX813@gmail.com  
IG: @Jennx813

Tampa, Florida  
(and surrounding areas)

### EDUCATION

Argosy University  
2008, Tampa FL

ABC Bartending School  
2005, Tampa FL

Florida A&M University  
2003, Tallahassee FL

Brandon High School  
2000, Brandon FL

### RELATED SKILLS

- ✓ Energetic Personality
- ✓ Friendly Demeanor
- ✓ Customer Service
- ✓ Communication Skills
- ✓ Rapport-Building
- ✓ Persuasive Conversation
- ✓ Public Speaking
- ✓ Team-Player
- ✓ Tech-Savvy

### PROFILE

Outgoing Tampa native seeking part-time or contract positions as a Brand Ambassador in Tampa Bay and surrounding areas. I absolutely love talking to new people, and my inviting smile never ceases to draw them in! I also love learning new things, and teaching others what I've learned. My flexible personality, and the versatility in my work experience, allows me to thrive in all types of environments, including fast-paced, intimate, elite, business/professional, casual, and lifestyle/alternative settings.

### RELATED WORK EXPERIENCE

#### 2019 – Present, BRAND AMBASSADOR

- Various Agencies, FL

Conducted on and off premise samplings, primarily adult beverages. Introduce brands/products to potential customers, offer samples, receive feedback, encourage sales, and create thorough and professional recaps in a timely fashion.

#### 2015 – Present, CEO & BRAND AMBASSADOR

- Royal Queendom Enterprises, Tampa FL

As a solopreneur, I am the face of my small business. I handle all of the brand ambassador duties, engaging the public and spreading awareness of my brand. This extends from maintaining our online identity to attending live networking events, public speaking, and running vendor tables at events.

#### 2005 – Present, BARTENDER

- Private/Mobile Bartending Services, Various locations
- Armature Works, Tampa FL
- Florida State Fairgrounds, Tampa FL
- Club Fuel & Empire Nightclub, Tampa FL
- St. Petersburg Times Forum (now Amalie Arena), Tampa FL
- Foxy's Gentlemen's Club & Eyz Wide Shut, Tampa FL

My responsibilities as a bartender often cross over into Brand Ambassador territory. As a bartender, I have to maintain an energetic personality, initiate interactions with patrons comfortably, provide information about the products the business has to offer [beverages], answer questions, and use persuasive conversation when required to promote sales.

#### 2000 – Present, CUSTOMER SERVICE

- The Home Depot Customer Contact Center, Tampa FL
- Hillsborough County Public Schools, Tampa FL

I have years of experience in customer service, from call centers to various roles within local schools. As a teacher, trained counselor, life coach, and professional writer, I have an understanding of human nature, and how to connect with people through the use of words as well as body language to accomplish goals.